

HueMan: SHELTER

FREQUENTLY ASKED QUESTIONS FOR RFPS & RFQS

1. ARE YOU SELECTING THREE DIFFERENT ARTISTS, ONE FOR EACH LOCATION, OR ONE ARTIST FOR ALL THREE?

ANSWER: WE WILL BE SELECTING ONE ARTIST FOR EACH BUS SHELTER, RESULTING IN THREE DIFFERENT ARTISTS. EACH ARTIST WILL CREATE A UNIQUE DESIGN THAT REFLECTS THE INDIVIDUALITY OF THEIR DESIGNATED LOCATION. THIS APPROACH ALLOWS FOR A VARIETY OF CREATIVE EXPRESSIONS WHILE MAINTAINING COHESION ACROSS THE PROJECT.

2. IF SELECTED, ARE WE RESPONSIBLE FOR SECURING OUR OWN LIFT, OR WILL ONE BE PROVIDED?

ANSWER: A LIFT WILL BE PROVIDED.

3. WILL THIS BE A DIGITAL SUBMISSION TO PRINT?

ANSWER: YES, FOR THE METRO BUS SHELTER PROJECT, THE ARTWORK MUST BE CREATED DIGITALLY. HOWEVER, THE SELECTED ARTISTS WILL COLLABORATE WITH CLIENTS AT CAREER & RECOVERY RESOURCES TO CREATE THE FINAL DESIGNS.

4. IS THE ARTWORK FOR ALL THREE SIDES OF THE METRO STOP OR JUST THE BACK SIDE?

ANSWER: THE ARTWORK WILL BE BASED ON THE METRO BUS SHELTER TEMPLATE, WHICH WILL BE PROVIDED TO THE SELECTED ARTISTS.

5. DOES THE ARTWORK NEED TO BE DOUBLE-SIDED?

ANSWER: NO, THE ARTWORK FOR THE BUS SHELTERS WILL ONLY NEED TO BE ONE-SIDED.

6. SINCE WE ARE SUBMITTING AS A TEAM, SHOULD EACH ARTIST SUBMIT INDIVIDUALLY, OR SHOULD SUBMISSIONS BE COMBINED INTO ONE VIDEO?

ANSWER: EACH ARTIST OR ARTIST TEAM SHOULD SUBMIT INDIVIDUALLY, MEANING ONE SUBMISSION PER ARTIST OR ARTIST TEAM.